

**Ministry of Agriculture, Livestock and Irrigation, Department of Rural Development
National Community Driven Development Project**

IDA Grant: H814-MM

Terms of Reference

**Individual Consultant for Communication, Social Accountability & Gender
(1 Post - 12 months' full time contract)**

Background and Rationale

The Republic of the Union of Myanmar has received financing from the World Bank towards the cost of its NCDD Project (NCDDP); website: (<http://cdd.drdmyanmar.org>), which is being implemented by the Department of Rural Development (DRD) of the Ministry of Agriculture, Livestock, and Irrigation (MOALI).

Ponnagyun Township in the Rakhine State is one of the NCDDP townships being implemented in project cycle 5 and now at the preparation process of the project implementation for the third cycle of 4 project life. Previously in the first two cycles, DRD has recruited a consulting firm (TTA) to assist the township DRD in technical aspects of the project implementation. Unfortunately, during the first two cycle years of the TTA assignment, the situation in Ponnagyun deteriorated to the point where the TTA consulting firm was not able to deliver a considerable part of the services contracted. As the situation in Ponnagyun is responsive to the definition of Force Majeure in the contract the DRD Executive Committee decided to not continue the TTA services in Ponnagyun starting from the cycle Year 3. On the other side, the project in this township will be continuously implemented in the low risk area of the township which is by the date identified by the township DRD for around 90 villages out of total township's 194 villages. The number of implementable villages and sub projects could be varied on the condition of the conflict time to time or cycle by cycle.

The project management envisages and decides to recruit a team of individual consultant with a comprising of five (5) Key Experts where the team leader will take a position of consultants -in -charge for the technical assistance perspectives. Each of the five (5) individual consultants will be directly contracted under DRD HQ for a duration of one year (12) months with a provision of contract extension when/if required by the project until its phasing out time and payroll administration and reporting communications shall be managed by the respective township DRD.

GENERAL QUALIFICATION of the KEY EXPERTS

Typical qualifications required from all township level- Consultant Staff:

- Ability to work effectively and sensitively in teams and with government counterparts
- Strong inter-personal skills and ability to prevent and to resolve conflict;
- Prior experience of working in rural Myanmar
- Experience working on community-driven development models;
- Proven track record in capacity building;

- Ability to communicate effectively with project stakeholders;
- Proven planning and organizational skills;
- Functional ability to speak English;
- Willingness and ability to travel frequently to project villages; and
- Proven ability to work under pressure and deliver in a timely manner.

Detailed Duties of the CSAG Expert

The Consultant for the Communication, Social Accountability & Gender is adhered to the duties and responsibilities, including but not limited to the followings;

- Assist DRD in adapting project training materials to local context
- Develop a township-specific info dissemination and outreach strategy to raise awareness about the Project
- Support DRD in executing the outreach strategy, including production of locally-adapted IEC materials
- Assist with translation of English documents into Myanmar language and vice versa, as required
- Ensure mainstreaming of gender, social inclusion and social accountability concerns in all project activities
- Arrange for information board/ point in each village and for dissemination of information including grievance handling materials
- Monitor effectiveness of information dissemination to community

Others

- **The consultant in his/her technical expertise, should be available to assist DRD HQ and Township Offices in other projects which are being implemented by the DRD.**

Required Qualifications

- Academic degree in communications, journalism, and social science or related areas with at least three years of community development and/or gender work experience, preferably under rural development projects, or at least five years of relevant community development work experience.
- Demonstrated knowledge of and practical experience in the full range of community development methods as well as communications and awareness raising activities and tools that can be adapted to local context.
- Advantaged experiences in the project area and in the NCDDP will be preferable.

Terms and contract type

The consultant shall be contracted under individual direct contract, time based payment with DRD HQ for a duration of 12 months starting from the mid-September 2020 and the contract shall be with a provision of extension based on the consultant's performance and the project needs.

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